



2019-20 Application for Inbound Tour Operator Membership

Inbound Tour Operator Membership is available to travel companies (for example, receptive tour operators, destination management companies, or incentive management companies) with registered offices in the U.S. deriving more than 75% of their annual revenue from B2B inbound travel services to the U.S., and:

- the company must have been in business for a minimum of two (2) years, or
- the President/Chairman, a senior manager or principal in the firm must have been involved in a recognized capacity in the inbound travel industry for at least four (4) years.

All companies applying for Inbound Tour Operator membership should also present two brief letters of recommendation from companies within the industry indicating their good standing and professionalism.

General Information

Date _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Web Site _____

Primary Contact Name _____ Title _____

E-mail _____ Phone _____

Product Development Contact Name _____ Title _____

E-mail _____ Phone _____

Contract Manager Contact Name _____ Title _____

E-mail _____ Phone _____

President/Owner Name _____ Title _____

E-mail _____ Phone _____

Were you referred to IITA by an individual or company? _____

References

Please provide two references from the travel industry (not within the company). Applications submitted without references will not be considered for approval. Please have these references provide a short reference letter to IITA and attach them to this application. Or they may send them to headquarters at headquarters@inboundtravel.org or to the address at the bottom of this form.

Name _____ Company _____

Telephone _____ E-mail _____

Name _____ Company _____

Telephone _____ E-mail _____

Company Profile

1. Date business was established and location? _____
If a rated company, please indicate rating _____
2. How does the company meet the criteria for Inbound Tour Operator Membership? Please briefly describe the company and its services (25 words or less).

IITA Code of Ethics

"As a Member of the International Inbound Travel Association, my company and its representatives will:

- Support IITA mission and objectives,
- Educate our management and staff to effectively operate business partnerships with fellow members,
- Be guided in all of our activities by truth, accuracy, fairness and integrity,
- Honor all our commitments to fellow members,
- Avoid business practices which could be damaging to fellow members,
- Avoid activities which would create a conflict of interest,
- Encourage the highest standards of service and conduct by our management and staff."

I have read, understand, and agree to abide by the IITA Code of Ethics.

Payment Information

IITA's membership year is from July 1 to June 30. Inbound Tour Operator Dues are determined based on the company's annual revenue. Please select the appropriate category below.

- Under \$25 million: \$845
- Over \$25 million: \$1,145

Please note your membership includes (1) registration for the 2020 IITA Summit in St. Pete/Clearwater, Florida - February 2-5, 2020. You will be sent a registration code in September to complete your Summit registration.

Please Check Payment Method:

- Enclosed find a check (payable to International Inbound Travel Association) in the amount of: \$ _____
- Charge my credit card in the amount of: \$ _____

If paying by credit card, please check one of the following: VISA MasterCard Amex

Cardholder's Name _____

Signature of Cardholder _____

Account # _____ Exp. Date _____

Mail or fax completed application with payment information to:

International Inbound Travel Association, Inc.
2365 Harrodsburg Road Suite A325
Lexington, KY 40504
Phone: 866.939.0934 Fax: 859.226.4404

Questions?
Please call 859.219.3545 or e-mail headquarters@inboundtravel.org
THANK YOU