



# 2019-20 Application for Sustaining Membership

DMO and Supplier members are also eligible to be Sustaining Members, which requires special annual membership dues and approval. Sustaining members act collectively as an advisory council to the Board of Directors with one voting member seat on the Board.

## General Information

Date \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Web Site \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Secondary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

President/Owner Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Were you referred to IITA by an individual or company? \_\_\_\_\_

## Company Profile

1. Date business was established and location? \_\_\_\_\_

If a rated company, please indicate rating \_\_\_\_\_

2. Which category best describes the company's primary business?

- Cruises & Water Tours                       Restaurants & Catering                       Transportation
- DMO     Shopping / Malls                                       Travel Marketing
- Entertainment & Attractions                       Sightseeing                                       Other (specify) \_\_\_\_\_
- Hotels & Lodging                                       Ticket Agents
- Museum & Cultural Sites                               Transportation

3. How does the company meet the criteria for Sustaining Membership? Please briefly describe the company and its services (25 words or less).

\_\_\_\_\_  
\_\_\_\_\_

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## IITA Code of Ethics

“As a Member of the International Inbound Travel Association, my company and its representatives will:

- Support IITA mission and objectives,
- Educate our management and staff to effectively operate business partnerships with fellow members,
- Be guided in all of our activities by truth, accuracy, fairness and integrity,
- Honor all our commitments to fellow members,
- Avoid business practices which could be damaging to fellow members,
- Avoid activities which would create a conflict of interest,
- Encourage the highest standards of service and conduct by our management and staff.”

I have read, understand, and agree to abide by the IITA Code of Ethics.

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## Payment Information

IITA’s membership year is from July 1 to June 30. Sustaining Member Dues are \$3,500.

Please Check Payment Method:

Enclosed find a check (payable to International Inbound Travel Association) in the amount of: \$ \_\_\_\_\_

Charge my credit card in the amount of: \$ \_\_\_\_\_

If paying by credit card, please check one of the following:    VISA                       MasterCard                       Amex

Cardholder’s Name \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Mail or fax completed application with payment information to:

**International Inbound Travel Association, Inc.**  
**2365 Harrodsburg Road Suite A325**  
**Lexington, KY 40504**  
**Phone: 866.939.0934 Fax: 859.226.4404**

Questions?  
Please call 859.219.3545 or e-mail [headquarters@inboundtravel.org](mailto:headquarters@inboundtravel.org)  
THANK YOU