



# 2019-20 Application for Tour Operator Membership

Tour Operator Members shall be companies with offices in the U.S. providing product services in the U.S. for international visitors to the U.S., but not meeting the minimum 75% revenue requirement for U.S. Inbound Operators.

## General Information

Date \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Web Site \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Secondary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

President/Owner Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Were you referred to IITA by an individual or company? \_\_\_\_\_

## Company Profile

1. Date business was established and location? \_\_\_\_\_

If a rated company, please indicate rating \_\_\_\_\_

2. How does the company meet the criteria for Tour Operator Membership? Please briefly describe the company and its services (25 words or less).

\_\_\_\_\_  
\_\_\_\_\_

3. Please indicate the web address for travel product or service or attach a brochure offering travel product or service. Applications not accompanied by web address or brochure will not be considered.

Web address: \_\_\_\_\_

Brochure is attached.

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## IITA Code of Ethics

“As a Member of the International Inbound Travel Association, my company and its representatives will:

- Support IITA mission and objectives,
- Educate our management and staff to effectively operate business partnerships with fellow members,
- Be guided in all of our activities by truth, accuracy, fairness and integrity,
- Honor all our commitments to fellow members,
- Avoid business practices which could be damaging to fellow members,
- Avoid activities which would create a conflict of interest,
- Encourage the highest standards of service and conduct by our management and staff.”

I have read, understand, and agree to abide by the IITA Code of Ethics.

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## Payment Information

IITA's membership year is from July 1 to June 30. Tour Operator Dues are \_\_\_\_\_ per membership year.

Under 25 million: \$845

Over 25 million: \$1,145

*Please note your membership includes (1) registration for the 2020 IITA Summit in St. Pete/Clearwater, Florida - February 2-5, 2020. You will be sent a registration code in September to complete your Summit registration.*

Please Check Payment Method:

Enclosed find a check (payable to International Inbound Travel Association) in the amount of: \$ \_\_\_\_\_

Charge my credit card in the amount of: \$ \_\_\_\_\_

If paying by credit card, please check one of the following:     VISA                       MasterCard                       Amex

Cardholder's Name \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Mail or fax completed application with payment information to:

**International Inbound Travel Association, Inc.**  
**2365 Harrodsburg Road Suite A325**  
**Lexington, KY 40504**  
**Phone: 866.939.0934 Fax: 859.226.4404**

Questions?

Please call 859.219.3545 or e-mail [headquarters@inboundtravel.org](mailto:headquarters@inboundtravel.org)

THANK YOU